

Syllabus

全球經濟 (Globalizing Economy)

EMBA504800

General Information

Instructors. 祁玉蘭
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黃朝熙
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Classroom. TBA

Schedule. Teaching Schedule: Sat. 1 – 4 pm
Seminar Schedule: Fri 6.30 – 9.20pm

Office Hours. by appointment. (Email is the best way to reach us.)

TA. TBA

Course Home Page: TBA

About the course

Course objective. This course starts with historical background of globalization, then uses systematic and rigorous framework for understanding and analyzing key phenomena of globalization. Two seminars from Prof. Chi Schive (薛琦) are specially arranged in the course. In addition, two selective lectures will explore recent hot issues of globalization – cultural diversity and creative industries, and new challenge of central banking. At the end of the class you should be able to understand issues like the flat world, new economy in eastern Europe, Taiwan's contemporary economy, the China-Taiwan comparison, oil and world economy, global financial markets, outsourcing and India's rising, Russia vs. Brazil and the Dutch disease, etc. This can provide you a crucial advantage when making business decisions. Your ability to do so will be intensified with class discussions.

Course Material. There is no textbook. We will announce references and a reading list one or two weeks before each lecture. Lecture notes and/or handouts for class discussions will be distributed to you in each class.

Class Discussion. Forms of discussions will be arranged and announced by each

instructor.

Grading. The final grade will be determined by the attendance, the class discussion, and team project report with presentation. Weights of the three items will be determined and announced later.

Class Schedule

Date	Topic / Teacher
9/20 (Sat.) Lecture-1	The Beginning and Development of the Global Economy: 1453-1900 劉瑞華
9/27 (Sat.) Lecture-2	The Beginning and Development of the Global Economy: Since 1900 劉瑞華
10/4 (Sat.) Lecture-3	The New Economy after the Socialist Reform 劉瑞華
10/11 (Sat.) Lecture-4	Why the World is (and yet not so) Flat? 劉瑞華
10/17 (Fri.) Seminar 1	Rising Phoenix, a Review of Taiwan's Contemporary Economy 薛琦, 台灣證交所董事長
10/25 (Sat.) Lecture-5	Industrialization, Competition and World Trade: The Travel of a T-Shirt in the Global Economy 黃朝熙
11/1 (Sat.) Lecture-6	Oil and World Economy: Past, Current, and Future 黃朝熙
11/8 (Sat.) Lecture-7	Financial Institutions, Financial Markets and the Global Economy 黃朝熙
11/14 (Fri.) Seminar 2	A Story of a Lion and a Tiger, a comparison between Taiwan and China's economy 薛琦, 台灣證交所董事長
11/22 (Sat.) Lecture-8	Why Going Global? 祁玉蘭
11/29 (Sat.) Lecture-9	India: back-office of the world 祁玉蘭
12/6 (Sat.) Lecture-10	Dutch disease: Causes, syndrome, and cures 祁玉蘭

12/13 (Sat.) Lecture-11	Brazil vs. Russia: Dutch disease or Alice's wonderland 祁玉蘭
12/20 (Sat.) Special Topic 1	Cultural and Creative Industries: The New Arena for Global Competition? 劉瑞華
12/27 (Sat.) Special Topic 2	The New Challenge of Central Banking in the Global Economy 黃朝熙
1/3	Final project presentation 1
1/10	Final project presentation 2