

EMBA 501300
財務管理
Financial Management
Fall, 2014

Professor: Dr. Che-Chun Lin (林哲群), Dr. Jow-Ran Chang (張焯然)

Office: 749 TSMC Bldg. 746 TSMC Bldg.

Phone: (03) 574-2419 / (03) 574-2420

Office Hours: By appointment

Email: chclin@mx.nthu.edu.tw, jrchang@mx.nthu.edu.tw

Assistant: 李佩芸 (Email: sakurayue1@yahoo.com.tw) 科管所碩士班

Course Descriptions

The main objective of this fundamental finance course is to help executives develop abilities and also skills in financial analysis and provide a framework for making investment and financing decisions. An emphasis will be placed upon on (1) Financial Statement Analysis, (2) Value and Capital Budgeting, (3) Risk and Return Analysis, (4) Capital Structure and Dividend Decision, and (5) Other related Financial Topics such as mergers and acquisitions, Financing Strategies, Portfolio Management, Asset Pricing, and International Finance.

Reference Books

1. 財務管理–基礎與運用，徐俊明 著，新陸書局, ISBN 978-986-7260-77-2
2. 財務管理原理，謝劍平 著，智勝文化，ISBN 978-957-41-6516-2
3. 財務管理，洪茂蔚，雙葉書廊, ISBN 978-986-6672-58-3
4. 一看就懂財務報表，財經專訊, ISBN 978-986-130-132-7
5. 財務管理，懂這些就夠了！ISBN 978-986-82926-8-0
6. 第一次理財精算就上手，ISBN 978-986-788177-9
7. In class: You will be held responsible for all reading assignments (even if they are not covered in lecture) and all supplementary materials covered in lecture.

About this Syllabus

This syllabus is our class contract. It clearly states the requirements this class places on both you and me, and I will not change the conditions of this contract during the class. This is done to insure fairness and consistency among all members of this class. By staying in this class, you accept the conditions of this contract and agree not to ask me for exceptions to the syllabus.

Grading Policies

The grading scales will be summarized as follows:

1. Class participation (20%)
2. Group presentations and cases (50%)
3. Assignments (15%)
4. Others (15%)

Tentative course plans of the Class

Tentative course Outline:

The course outline is subject to change. It is all yours' responsibility to keep up with any changes I made during the entire period of semester. As a result, the following topics serve as the foundations of this course. Several cases will be assigned and discussed during the course. Sometimes, real-world examples will be used to enhance the understanding of the discussions if possible. If time is permitted; I plan to have two or three invited guest speakers to give a talk in class.

Topics Plan to be Covered

Financial Statement Analysis

Financial Markets and Net Present Value

Net Present Values and Capital Budgeting

Some Alternative Investment Rules

Invited Speaker

Capital Market Theory & Return and Risk Analysis

The Capital Asset Pricing Model

Invited Speaker

Capital Structure – Basic Concepts

Dividend Policy

Financing Strategies

Mergers and Acquisitions

Case Discussions

Project Presentations

Final Evaluation

Tentative Schedules of the Class

<u>Date</u>	<u>Topic</u>
September 13	Introduction and Others
September 20	Financial Statement Analysis (1)
September 27	Financial Statement Analysis (2)
October 4	Long-Term Financial Planning and Growth (1); Statements of Cash Flow: Three Example (Case HBS 193173)
October 11	Day Off
October 18	Long-Term Financial Planning and Growth (2) & Short-Term Finance and Planning
October 25	Net Present Value and Valuation of Future Cash Flows; New Heritage Doll Company (HBS Brief Case 4212)
November 1	Capital Reduction Discussions
November 8	Family Day
November 15	Invited Speaker (TBA)
November 22	Convertible Bond and American Depository Receipt
November 29	Nine-in-One Election
December 6	Merger and Acquisitions
December 13	Financing Strategies
December 20	Portfolio Management
December 27	Dividend Policy
January 3	Day Off
January 10	Asset Pricing
January 17	Project Presentations