

Syllabus

全球經濟 (Globalizing Economy)

EMBA504800

General Information

Instructors. 劉瑞華

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Classroom. 台積館 901 教室

Schedule. Teaching Schedule:

Office Hours. by appointment. (Email is the best way to reach us.)

About the course

Course objective: This course is intended to have students understand the current important issues about global economy. The regular lectures are organized under the framework of Trade and Development, with topics cover theory, history, institution, and policy. In addition, two selective lectures will explore recent hot issues of globalization – cultural diversity and creative industries, and new challenge of central banking. These lectures are given by the professors from the Economics Department. There are also two lectures which are delivered by guest speakers to cover the contemporary policy issues,

Students are required to do assignments and engage in class discussion, and finish a final team report. Through these requirements, you should apply the knowledge from this course to your work or career plan, and also be more influential in public issue. The last two weeks are reserved for students to present the team projects and review what you have learned.

Course Material. There is no textbook. We will announce references and a reading list one or two weeks before each lecture. Lecture notes and/or handouts for class discussions will be distributed to you in each class.

Grading. The final grade will be determined by the attendance, the class discussion, assignments and team project report with presentation. Weights for grading are based

on the three items: 30% for the attendance and discussion, 40% for the assignments, and 30% for the final report.

| Date | Topic / Teacher |
|-----------------|--|
| Lecture-1 | Globalization and the Local Economy: the Taiwan Experience 劉瑞華 |
| Lecture-2 | The Beginning and Development of the Global Economy: 1453-1900 劉瑞華 |
| Lecture-3 | The Beginning and Development of the Global Economy: Since 1900 劉瑞華 |
| Lecture-4 | Why Going Global? 祁玉蘭 |
| Guest Lecture 1 | The FTA Issue 王健全，中華經濟研究院副院長 |
| Lecture-5 | Industrialization, Competition and World Trade: The Travel of a T-Shirt in the Global Economy 黃朝熙 |
| Lecture-6 | Oil and World Economy: Past, Current, and Future 黃朝熙 |
| Lecture-7 | Financial Institutions, Financial Markets and the Global Economy 黃朝熙 |
| Lecture-8 | Why the World is (and yet not so) Flat? 劉瑞華 |
| Guest Lecture 2 | To be announced |
| Lecture-9 | Global Economy and US dollars 祁玉蘭 |
| Lecture-10 | Globalization and the Distribution Issue 祁玉蘭 |
| Lecture-11 | The New Economy: Dutch disease or Alice's wonderland 祁玉蘭 |
| Special Topic 1 | Cultural and Creative Industries: The New Arena for Global Competition 劉瑞華 |
| Special Topic 2 | The New Challenge of Central Banking in the Global Economy 黃朝熙 |

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| Student Presentation 1 | Final project presentation 1 |
| Student Presentation 2 | Final project presentation 2 |