

EMBA 501300
財務管理
Financial Management
Spring, 2016

Professor: Dr. Che-Chun Lin (林哲群)
Office: 749 TSMC Bldg. 746 TSMC Bldg.
Phone: (03) 574-2419
Office Hours: By appointment
Email: chclin@mx.nthu.edu.tw
Assistant: 吳岱蓉 (Email: nolimit@hotmail.com.tw) 計財系碩士班

Course Descriptions

The main objective of this fundamental finance course is to help executives develop abilities and also skills in financial analysis and provide a framework for making investment and financing decisions. An emphasis will be placed upon on (1) Financial Statement Analysis, (2) Value and Capital Budgeting, (3) Risk and Return Analysis, (4) Capital Structure and Dividend Decision, and (5) Other related Financial Topics such as mergers and acquisitions, Financing Strategies, Portfolio Management, Asset Pricing, and International Finance.

Reference Books

1. 財務管理—基礎與運用，徐俊明 著，新陸書局, ISBN 978-986-7260-77-2
2. 財務管理，謝劍平 著，智勝文化，ISBN 978-957-43-0548-3
3. 財務管理原理，謝劍平 著，智勝文化，ISBN 978-957-41-6516-2
4. 財務管理，洪茂蔚，雙葉書廊, ISBN 978-986-6672-58-3
5. 一看就懂財務報表，財經專訊, ISBN 978-986-130-132-7
6. 財務管理，懂這些就夠了！ISBN 978-986-82926-8-0
7. 第一次理財精算就上手, ISBN 978-986-788177-9

About this Syllabus

This syllabus is our class contract. It clearly states the requirements this class places on both you and me, and I will not change the conditions of this contract during the class. This is done to insure fairness and consistency among all members of this class. By staying in this class, you accept the conditions of this contract and agree not to ask me for exceptions to the syllabus.

Grading Policies

The grading scales will be summarized as follows:

1. Class participation (20%)
2. Group presentations and cases (50%)
3. Assignments (15%)
4. Others (15%)

Tentative course plans of the Class

Tentative course Outline:

The course outline is subject to change. It is all yours' responsibility to keep up with any changes I made during the entire period of semester. As a result, the following topics serve as the foundations of this course. Several cases will be assigned and discussed during the course. Sometimes, real-world examples will be used to enhance the understanding of the discussions if possible. If time is permitted; I plan to have two or three invited guest speakers to give a talk in class.

Topics Plan to be Covered

Financial Statement Analysis

Financial Markets and Net Present Value

Net Present Values and Capital Budgeting

Some Alternative Investment Rules

Invited Speaker

Capital Market Theory & Return and Risk Analysis

The Capital Asset Pricing Model

Invited Speaker

Capital Structure – Basic Concepts

Dividend Policy

Financing Strategies

Mergers and Acquisitions

Case Discussions

Project Presentations

Final Evaluation

Tentative Schedules of the Class

<u>Date</u>	<u>Topic</u>
February 20	Introduction and Others
February 27	228 Peace Memorial Day
March 5	Financial Statement Analysis (1)
March 12	Financial Statement Analysis (2)
March 19	Long-Term Financial Planning and Growth (1); Statements of Cash Flow: Three Example (Case HBS 193173)
March 26	Long-Term Financial Planning and Growth (2) & Short-Term Finance and Planning
April 2	Tomb Sweeping Day
April 9	Other Financial Ratios and Break-Even Analysis
April 16	Net Present Value and Valuation of Future Cash Flows; New Heritage Doll Company (HBS Brief Case 4212)
April 23	Capital Reduction Discussions
April 30	Invited Speaker (TBA)
May 7	Convertible and Exchangeable Bonds
May 14	Depository Receipt
May 21	Structured Linked Note
May 28	Dividend Policy
June 4	Merger and Acquisitions
June 11	Dragon Boat Festival
June 18	Project Presentations