

MPM 5001 Introduction to Public Policy

§公共政策導論§

NATIONAL TSING HUA UNIVERSITY

Fall 2019

Instructor: 吳世英 (Shih-Ying Wu) · 林世昌 (Eric S. Lin)

Contact Information:

Instructor	Office	E-mail	Phone
Shih-Ying Wu	CTM 711	wus@mx.nthu.edu.tw	03-516-2031
Eric S. Lin	CTM 712	slin@mx.nthu.edu.tw	03-574-2729

Time and Location: 星期六 9:00–12:00, 台積館 902 (TSMC building 9F)

Course Webpage: iLMS – <http://lms.nthu.edu.tw/>

TA: 曾雅雯 (Ya-Wen Tseng), E-mail: sharon2203@livemail.tw

Secretary: 王淑貞 (Su-Chen Wang), E-mail: suchwang@mx.nthu.edu.tw, Phone: 03-516-2522.

Course Description:

這是「國立清華大學科技管理學院公共政策與管理碩士在職專班」的第一門必修課，本課程提供專班學員對公共政策的基本概念，包括何謂公共政策、公共政策的制定、不同面向的公共政策、公共政策的評估等等。課程的進行分成上課講授與政策專題演講，我們將在課堂上講授各個層面的公共政策及其基本概念，並觸及之後將學習到的理論與分析技巧。在實務方面，我們也將邀請各領域專家闡述公共政策的實際制定過程，並分享其寶貴的經驗。

Tentative Topics:

- Public policy and economic reasoning
- Sharing economy
- Health policy
- Education policy
- Trade policy
- Tax policy
- Nudging policy
- Traffic policy
- etc

Grading Policy: 成績計算將依照下列方式:

上課出席 (★)	50%
課堂參與 (★★)	20%
報告繳交 (★★★)	30%

(★): It is **9:00 am** for credit-taking students to show up. Without show-up on time, the student is considered as being absent. Class attendance accounts for 50% of the final grade.

(★★): Discussion adds a personal dimension to the learning process. It stimulates students to more actively engage with the course. 20 points are based on class discussions and Q&A sessions after seminar talks.

(★★★): 30 points are for students' report and/or oral presentation. You have to follow two instructors' advice on this part.