

National Tsing Hua University
College of Technology Management
Course Syllabus

科號 Course Number	HBA5011	學分 Credit	3	人數限制 Size of Limit	40					
中文名稱 Course Title	健康醫療產業發展與趨勢									
英文名稱 Course English Title	Recent Development and Trend of Healthcare Industry									
任課教師 Instructor	高瑞和、蔡昌憲									
教師聯絡方式 Contact Information	chstsai@mx.nthu.edu.tw									
上課時間 Time	週二夜間: 18:30- 21:20	上課教室 Room	902							
先修科目 Prerequisite(s)										
本課程對應之學習目標與核心能力 Aligned Learning Goals and Learning Objectives										
For HBA students, it is quite important to know the recent development and trend of healthcare industry. This seminar course will focus on the following areas: the research frontier on medical treatment, the bio-tech innovation, new business about aging society, and AIoT application on long-term care.										
課程目標 Course Objectives										
We will equip HBA students with the domain knowledge about the latest development in healthcare industry. Since there are extremely diversified areas associated with healthcare industry. We therefore adopt a seminar approach by inviting elites from different disciplines delivering the frontier research and newest trend to our HBA students.										
課程說明 Course Description										
This course will be intensive by nature on Tuesday evening in this semester. We will invite distinct speakers from NTHU or outside researchers/business leaders. Students might be asked to introduce the invited speakers in order to get acquainted with the research or business background, which will facilitate the learning in the course.										
指定用書 Textbooks										
Lecture notes TBA										
參考書籍 References										
TBA										

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教學方式 Teaching Approach
Invited speakers Lectures Class participation Discussion
評分標準 Grading
[tentative and subject to change] Class attendance and participation. At the end of the semester, students are required to write an essay on the recent development and trend of healthcare industry.
教學進度 Course Schedule
課程相關連接 Course Related Links

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