

MPM 5001 Introduction to Public Policy

§公共政策導論§

NATIONAL TSING HUA UNIVERSITY

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Time and Location: 星期六 9:00–12:00, 台積館 902 (TSMC building 9F)

Course Webpage: eeclass – <https://eeclass.nthu.edu.tw/>

TA: TBD

PM: 黃群庭, E-mail: mpm@my.nthu.edu.tw, Phone: 03-516-2522.

Course Description:

這是「國立清華大學科技管理學院公共政策與管理碩士在職專班」的第一門必修課，本課程提供專班學員對公共政策的基本概念，包括何謂公共政策、公共政策的制定、不同面向的公共政策、公共政策的評估等等。課程的進行分成上課講授與政策專題演講，我們將在課堂上講授公共政策的理論基礎，各個層面的公共政策及其基本概念，並觸及之後將學習到的理論與分析技巧。在實務方面，我們也將邀請各領域專家闡述公共政策的實際制定過程，並分享其寶貴的經驗。

Tentative Topics:

- Public policy and economic reasoning
- Government failure
- Improving government efficiency
- Public debt
- Sharing economy
- Health policy
- Education policy
- Trade policy
- Tax policy
- Welfare policy
- Nudging policy
- Traffic policy
- etc

Grading Policy: 成績計算將依照下列方式:

上課出席 (★)	50%
課堂參與 (★★)	20%
報告繳交 (★★★)	30%

(★): It is **9:00 am** for credit-taking students to show up. Without show-up on time, the student is considered as being absent. Class attendance accounts for 50% of the final grade.

(★★): Discussion adds a personal dimension to the learning process. It stimulates students to more actively engage with the course. 20 points are based on class discussions and Q&A sessions after seminar talks.

(★★★): 30 points are for students' report and/or oral presentation. You have to follow two instructors' advice on this part.